



Corporate Presentation

June, 2013

Investor Highlights

- Strong and diverse pipeline in molecular imaging and diagnostics
 - First-in-class, best-in-class potential
 - Large market opportunities
 - Straightforward path to commercialization
- Strong IP position with exclusive rights to all products in development
 - Prostate and Breast Cancer Imaging Diagnostic
 - Cancer Cell Proliferation Imaging Diagnostic
 - Cardiovascular Disease Imaging Diagnostic
 - Prostate and Bladder *In Vitro* Diagnostic Urine Screen
- Commercial integration strategy
 - Addresses current problems in industry
 - Integrated molecular imaging development, radiopharmaceutical manufacturing and distribution organization
 - Provides near-term access to existing \$1.7B radiopharmaceutical marketplace

NuView Board of Directors

Peter S. Conti, MD, PhD, FACR, FACNP, Director



Dr. Conti has served as the Company's Medical Director and Director of the Company since October 2004. Dr. Conti is a Professor of Radiology, Pharmacy, and Biomedical Engineering at the University of Southern California, as well as Director of its Positron Imaging Science Center and Clinic. Dr. Conti received his medical degree from Cornell University and completed his residency in Diagnostic Radiology and fellowship in Nuclear Medicine at The Johns Hopkins Medical Institution. He is board-certified in both Diagnostic Radiology and Nuclear Medicine. Dr. Conti currently serves on the Board of Directors and is a past-president of the Society of Nuclear Medicine (SNM). Dr. Conti also serves on a number of committees for the SNM that is focused on the development of the PET technology and its applications in medicine, including those involving government and regulatory affairs.

Paul J. Crowe, Chairman and CEO



Mr. Crowe is the founder of NuView Life Sciences and has served as Chairman and Chief Executive Officer since 2005. Mr. Crowe's experience includes early-stage company development, strategic planning, capital formation, M&A, and public offerings. Over the past 40 years, Mr. Crowe has commercialized novel medical imaging technologies, such as diagnostic ultrasound with Philips Medical Systems, magnetic resonance imaging (MRI) with Dasonics NMR and positron emission tomography (PET) with Mobile PET Systems. Mr. Crowe developed several medical service provider businesses utilizing the technologies described above building high-performance management, sales and operations teams to drive technology adoption and revenue growth.

Stuart Foster, Director



Mr. Foster served as Corporate Vice President of Edwards Life Sciences and coordinated the spin-off of Edwards from Baxter International into a NYSE listed company in April 2001. Mr. Foster was president Global Operations for Baxter International from 1994 to 2000, where he managed the vascular and critical care business. From 1990 to 1994, Mr. Foster was president of Intramed Laboratories, a venture funded development Stage Company that went public and was sold to Baxter International. In 1983 to 1989, he was vice president and general manager of Sensor medics, the advanced technology operations group of Beckman Instruments, where he coordinated a leverage buyout of the business that became the leader in anesthesia monitoring and exercise physiology equipment and was subsequently sold to Thermo-Electron.

Thomas McCausland, Director



Mr. McCausland he has served in senior executive positions with Westinghouse Electric Corporation and Siemens. From 1997 through 2006, he served as President of the Siemens Medical Customer Solutions Group and grew revenues from \$1 billion to over \$4 billion during his tenure. In addition to serving as an advisor to the Radiological Society of North America, the American College of Radiology and several other healthcare companies, Mr. McCausland also serves as chairman of the Siemens Foundation dedicated to improving math and science education in high schools.

NuView Board of Directors

Stanley J. Pappelbaum, MD, MBA, Director



Dr. Pappelbaum has been the managing partner of National Healthcare Consultancy located in San Diego that advises a broad client base of hospitals and medical groups in the United States. Previously, he served in various senior executive positions with ScrippsHealth and as managing partner of a national company of physician executives who focused on the analysis and management of change for not-for-profit healthcare system clients throughout the United States. Additionally, Dr. Pappelbaum practiced pediatric cardiology at the University of California, San Diego and at San Diego Children's Hospital where he was Chief of Pediatric Cardiology from 1972 to 1978.

Dr. Albert S. Waxman, Ph.D., Director



Dr. Albert S. Waxman, Ph.D. is the Co-Founder and Chief Executive Officer of Psilos Group Managers, LLC and currently serves as Chairman & Director of a number of Psilos portfolio companies. Dr. Waxman is a visionary entrepreneur and investor in healthcare services and technologies and has extensive expertise in healthcare product, service, and company development. He served as Chairman and Chief Executive Officer of Merit Behavioral Care Corporation and its predecessor companies, American Biodyne and Medco Behavioral Care until it was acquired by Magellan Health Services in February 1998. He served as the Chairman and Chief Executive Officer at Diasonics until 1987. Dr. Waxman holds Ph.D. and M.A. degrees in Electrical Engineering and Physics from Princeton University. He holds a B.S. degree in Electrical Engineering from the City College of New York.

Stan Yakatan, Director



Mr. Yakatan currently serves as the CEO of TheraKine, Chairman of Katan Associates, Chairman of the Board of Mercury Therapeutics, Inc. and Director at Phenomenome Discoveries, Inc. Mr. Yakatan has founded, and co-founded in excess of 15 companies, in many cases he served as the initial CEO and Chairman of the Board of Directors. Mr. Yakatan founded and served as the Executive Director and Chairman of Biocomm, in Melbourne, Australia, the first of its kind regional business development agency and early-stage capital pool. He has advised several of the world's leading venture capital firms including TVM (Germany), Ventana (USA), MSP (USA), and Biocapital (Canada) and raised in excess of \$200 million through both public and private financing. Mr. Yakatan has served in senior management positions with New England Nuclear (a Division of E.I. DuPont) and ICN Pharmaceuticals. He has completed numerous acquisitions and licensing deals in the biopharmaceutical marketplace. Recently Mr. Yakatan was appointed to the Teaching Faculty at Skolkovo School of Management in Moscow.

NuView External Advisors



Mathew Thakur, Ph.D

– Professor of Radiology and Director of the Laboratories of Radiopharmaceutical Research and Molecular Imaging at Thomas Jefferson University Hospital, past president of International Society of Radiolabeled Blood Elements, Indo-American Society of Nuclear Medicine, Society of Nuclear Medicine and Molecular Imaging Center of Excellence, currently serves on the Board of Directors for SNM and Chairs several of its committees



George Q. Mills, M.D

– Former Division Director of Medical Imaging and Hematology Products in the Office of Oncology Drug Products, part of FDA Center for Drug Evaluation and Research (CDER), as Division Director at the FDA, responsible for review and approval of diagnostic and radio-labeled therapeutic drugs and biologics, Branch Chief and designated Acting Deputy Division Director of the Biologics Oncology Division at the Center for Biologics Evaluation and Research (CBER) and CDER, CBER/CDER expert in conjunction with the review of radiographic imaging submissions in support of licensure submissions



William G. Bradley, Jr., M.D., Ph.D., FACR

– Professor and serves as Chairman of the Department of Radiology at the University of California, San Diego, past-president of International Society of Magnetic Resonance in Medicine, Board of Trustees for the Radiological Society of North America, Chairman of its Fund Development Committee, Board of Chancellors for the American College of Radiology

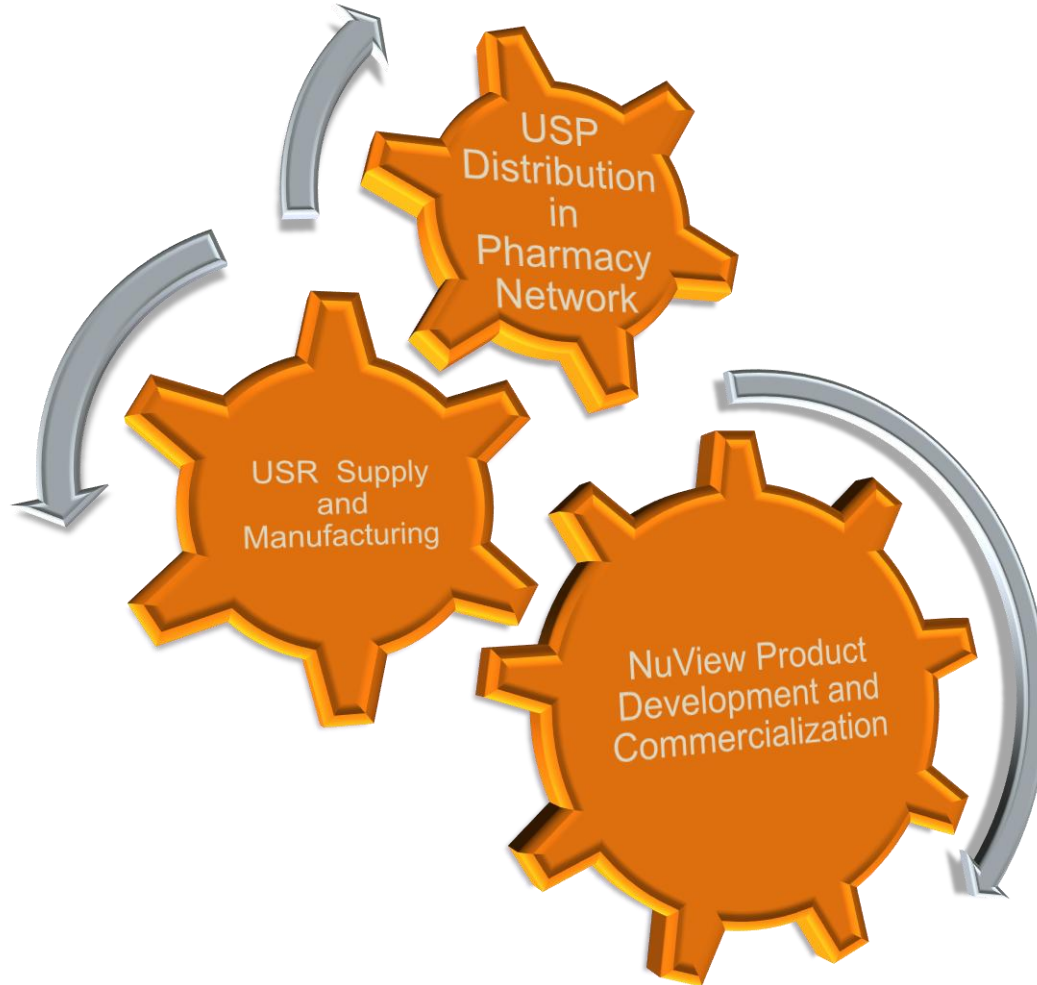
Industry Problems

- Shortage of FDA approved medical isotopes for diagnostic imaging and therapy procedures utilized in everyday clinical practice
- Small number of radioisotope manufactures in the US
 - Significant barriers to entry
 - Problematic foreign supply chain for the largest selling product Molybdenum-99/Technetium-99
 - Regulations to shift from high energy uranium (HEU) to low energy uranium (LEU) production methods
- Federally mandated healthcare reforms require improved diagnostic/therapeutic technologies and value for money

NuView Solutions

- Integrated radiopharmaceutical manufacturing and distribution organization
 - Address current supply problems in the marketplace
 - Fast transfer from plant to patient
 - Capture significant market share from an existing \$1.7B marketplace
- Efficient and cost-effective avenue for manufacture and distribution of NuView products in development
- Effectively participate in growth of targeted healthcare diagnostics

NuView Integration Strategy



Control all levels of development, manufacturing and distribution

The NuView Solution



US RADIOPHARMACEUTICALS

- 95%-owned subsidiary of NuView
- Reopening manufacturing facility in Denton, Texas
 - Off-line for 2 years, FDA cGMP recognized manufacturing facility
 - LEU process for Tc-99 production
 - Fully licensed to manufacture all medical imaging biomarkers
 - One of only four companies in US to manufacture/distribute medical-grade isotopes into an existing \$1.7B marketplace
- Exclusive Mo-99 distribution territory for the Americas
 - Starting material for technetium-99m
 - The most widely used isotope in nuclear medicine
- Supply/distribution agreement w/ 2nd largest US distributor for USR products
 - Negotiations with the largest US distributor
 - Combined distribution represents 85% of the total market

Linear Accelerator - Main Manufacturing Facility

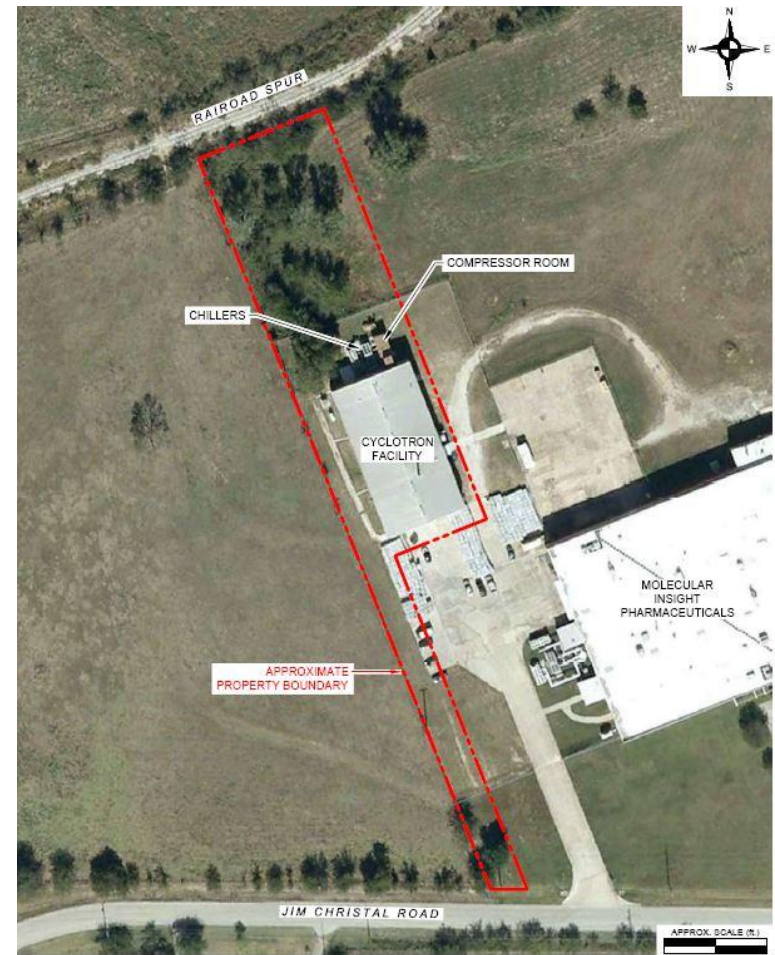
- Located in Denton, TX - 22.5 acres, 5.5 acres developed
- Building 1 houses electronic engineering labs, machine shop, and LEU Tc-99 production line
- Building 2 houses executive offices, cGMP compliant manufacturing labs and LINAC control systems
- LINAC located in below-grade 300' tunnel to the south of the facility
- Approximately 90,000 sq. ft. in total, with over 20,000 sq. ft. dedicated to manufacturing



US RADIOPHARMACEUTICALS

Cyclotron Manufacturing and Research Facility

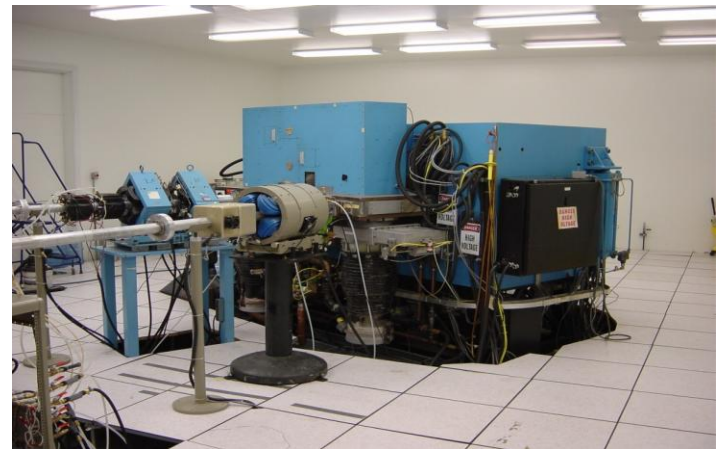
- Located in Denton, Texas
- 2 acres, approximately 13,000 sq. ft. of manufacturing space
- Houses cGMP manufacturing space, one 42 MeV cyclotron and one CS30 cyclotron



US RADIOPHARMACEUTICALS

Existing Isotope Production Equipment

- 32.8 MeV 6 Target Station Linear Accelerator
- 42 MeV Cyclotron with 2 target stations, 30 MeV Cyclotron (not pictured) also available



US RADIOPHARMACEUTICALS

Sterile Processing

- cGMP sterile processing capability with clean room areas classified from ISO 8 to ISO 5
- Full preparatory facilities available for sterilization of process equipment
- Currently used to manufacture pharmaceutical TI-201 and sterile In-111



US RADIOPHARMACEUTICALS

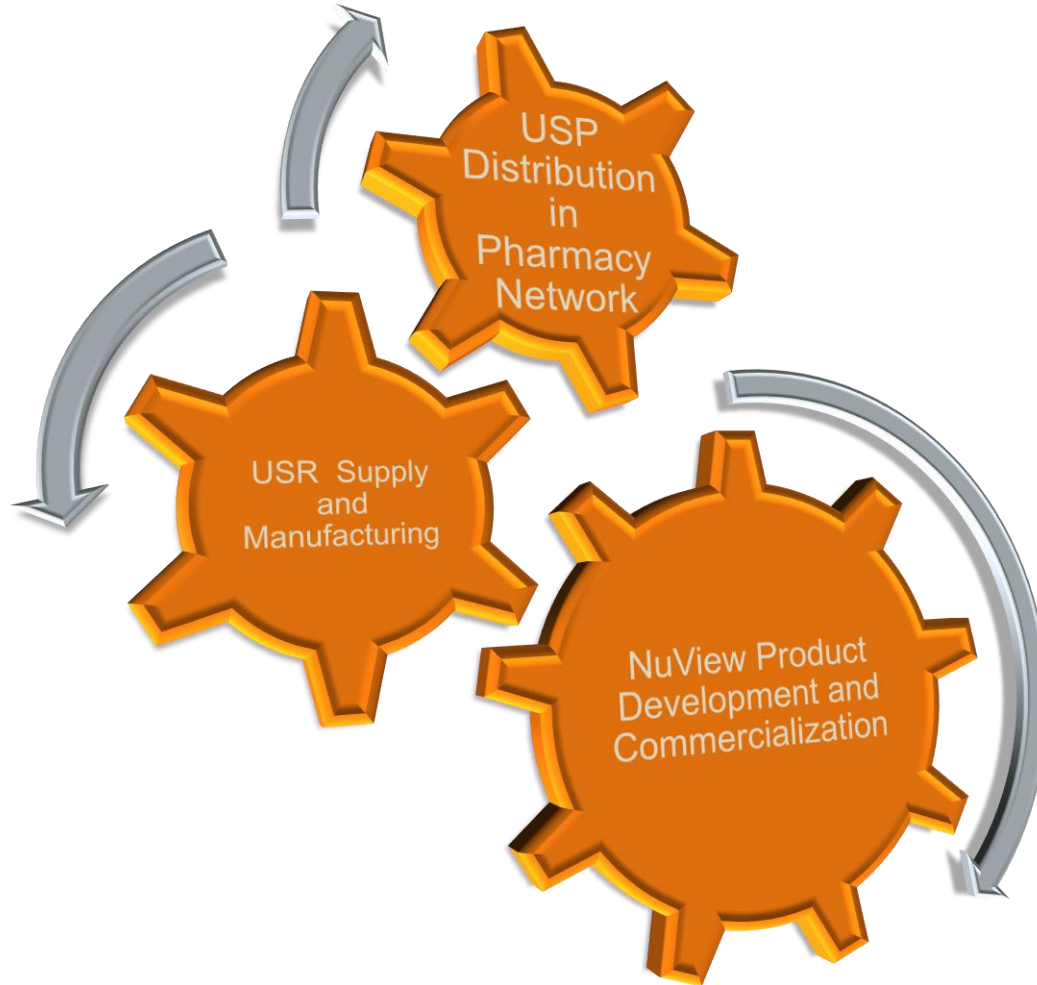
Quality Control

- Full QC and Microbiology services
- ICP-OES, UV-Vis, HPLC, GCMS, pH/titration, TLC
- HPGe Gamma spectrometry, Gross radiation detection
- LAL Testing, microbiological environmental testing (excluding molds and fungus)
- Health physics detection and assessment of facilities and processes
- Overall quality system driven by company Master Validation Plan, supported by regular internal company and external vendor audits



US RADIOPHARMACEUTICALS

NuView Integration Strategy



Control all levels of development, manufacturing and distribution

The NuView Solution

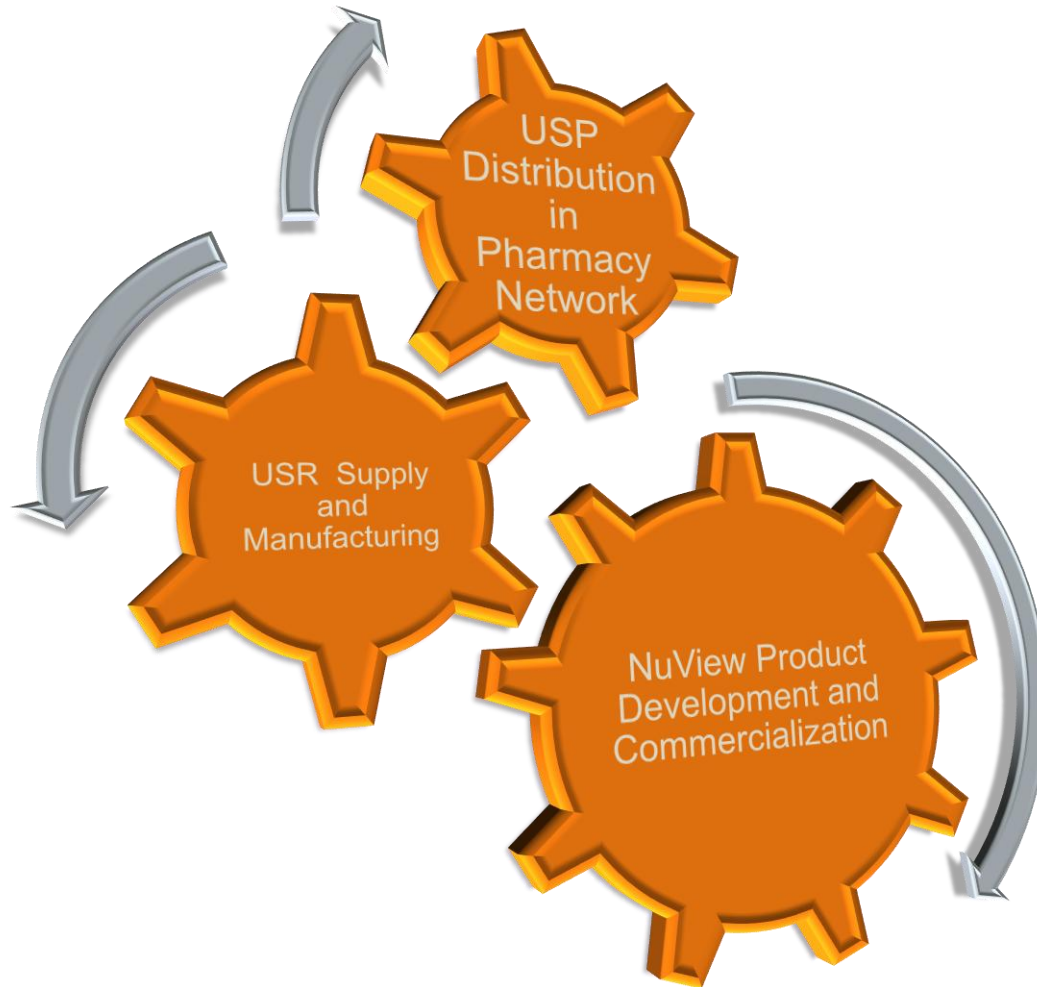


USP Distribution
in Pharmacy
Network

US Radiopharmacies
(USP)

- Wholly owed subsidiary of NuView
- Acquire select number of strategic radiopharmacies
 - Enhance distribution
 - Purchase products manufactured by USR
 - Provide immediate revenue and EBITDA
- Focus on established rural pharmacies with well-defended territories

NuView Integration Strategy



Control all levels of development, manufacturing and distribution

The NuView Solution



- Develop and in-license new generation of molecular imaging and *in vitro* diagnostics
 - Fulfill unmet medical needs
 - Provide more efficient and cost-effective solutions for healthcare industry
- Expertly navigate clinical and regulatory development to commercialize its diverse product pipeline
- Intellectual Property protection to maximize product value

Diverse Pipeline

Clinical Candidate Imaging Area Discovery Preclinical Phase 1 Phase 2 Phase 3

Oncology

NLS - VPAC1

Breast Cancer

Prostate Cancer

NLS- FMAU

Breast Cancer
Therapy Response

Lung Cancer
Therapy Response

Cardiovascular

NLS - FXA-18

Cardiac

Biomarker Discovery

Analytical Validation

Clinical Validation

Launch

In Vitro Diagnostics

NLS - VPAC1

Prostate and Bladder
Urine Screen

NLS/ VPAC1

Lead Candidate:

[⁶⁴Cu]VPAC1

Potential best-in-class molecular imaging agent
Exclusive commercialization rights

Unique attributes:

Tumor-specific molecular biomarker

Expressed at initiation of oncogenesis
Distinguish malignant lesions from benign masses

Opportunity:

Replace invasive biopsy procedure and FDG-PET

Breast and Prostate Tumor Diagnosis
1.6M breast, 1M prostate biopsies performed annually

Pre-clinical data:

Specificity confirmed in spontaneous breast and prostate cancer mouse models

Detected primary tumor and metastases
Did NOT detect lesions shown by histology to be non-malignant

Status:

Completed Phase 1 in Breast Cancer Patients

Investigator-led study at Thomas Jefferson University
Study accepted for publication in Journal of Nuclear Medicine

Next steps:

Phase 1 Prostate Cancer initiating in 2013
Phase 2 Breast Cancer initiating in 2013

VPAC1 Biomarker Target Validation

- VPAC1 receptors are over-expressed in high density on surface of breast, prostate, bladder and other cancer cells ¹
- High density VPAC1 expression occurs very early in oncogenic transformation, well before cell morphology alterations for histologic confirmation
- VPAC1 receptors encode a G protein involved in cell proliferation, cell differentiation, as well as, in survival of cancer cells
- On stroma, normal cells, and benign masses, few VPAC1 receptors are expressed.

Table 1 *Incidence of VIP/PACAP receptor-positive tumors^a*

Tumor type	Incidence
Lung carcinoma (NSCLC) ^b	23/40 (58%)
Colorectal carcinoma	25/26 (96%)
Breast carcinoma	68/68 (100%)
Gastric carcinoma	14/26 (54%)
Prostate carcinoma	37/37 (100%)
Liver carcinoma (HCC)	29/59 (49%)
Ductal pancreatic carcinoma	26/40 (65%)
Urinary bladder carcinoma	4/4 (100%)
Non-Hodgkin's lymphoma	11/19 (58%)
Meningioma	27/27 (100%)
Leiomyoma	10/15 (66%)
Endometrial carcinoma	12/12 (100%)
Pheochromocytoma	18/25 (72%)
Paranglioma	18/18 (100%)

^a Positive tumors include those labeled with ¹²⁵I-VIP and ¹²⁵I-PACAP and those labeled with ¹²⁵I-PACAP only.

^b NSCLC, non-small cell lung carcinoma.

¹ Reubi JC, et al. *Cancer Res.* 2000 Jun 1;60(11):3105-12.

NLS-VPAC1 ($[^{64}\text{Cu}]$ -TP3805)

Radionuclide Tracer

- ^{64}Cu selected over ^{18}F for PET imaging
- Well studied chemistry
- ^{64}Cu radiolabeling much simpler than ^{18}F
- Higher yields and longer half life (12.4 vs 9.1 hours)
- Radiolabeling efficiencies averaged >97%

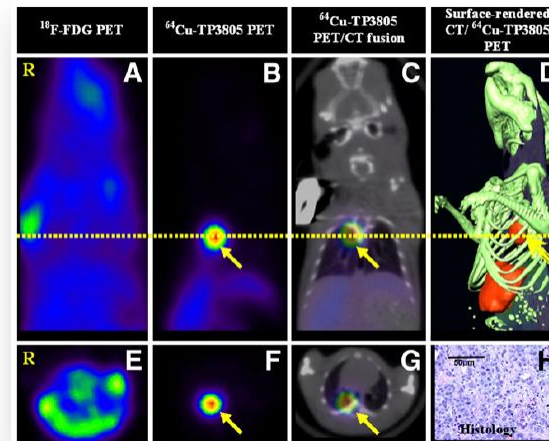
VIP/PACAP Analogs

- Standard Fmoc chemistry
- Extensive investigation of IC_{50} , K_d , blood clearance, *in vivo* stability and tumor uptake
- No elevation of cAMP or any significant changes in blood chemistry, electrolytes, creatinine, enzymes, or body weight

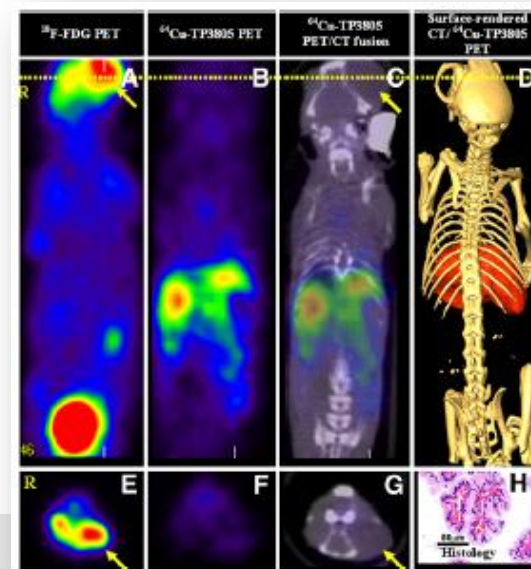
In Vivo Breast Cancer Imaging

NLS-VPAC1 vs PET

- Model resembles the pathophysiology of human Breast Cancer
- Spontaneously grown Breast Cancer (visible 5, invisible 1 and metastatic 2) lesions in transgenic MMTVneu mice
 - 100% PET signal by [^{64}Cu]-TP3805
 - Only 50% PET signal by [^{18}F]-FDG
 - No PET signal by [^{64}Cu]-TP3805 in benign lesions
 - Prominent PET signal by [^{18}F]-FDG in benign lesions
- All malignant lesions confirmed by histology and expressed VPAC1 receptors
- All benign lesions confirmed by histology and expressed very low levels of VPAC1 receptors



(A–C) Coronal PET slices of MMTVneu mouse. (D) Surface-rendered CT/ ^{64}Cu -TP3805 PET image. (E–G) Axial slices through dotted yellow line. (H) Tumor histology. Spontaneously grown, palpable, and invisible tumor in intact MMTV mouse was unequivocally detectable by ^{64}Cu -TP3805 (B, yellow arrow) but not by ^{18}F -FDG (A). Fusion and surface-rendered ^{64}Cu -TP3805 images (C and D) depict that it was lung metastatic lesion. RT-PCR demonstrated VPAC1 oncogene product expression, and histology (H) showed malignant status of tumor (Rs in leftmost panels indicate right of mouse).



(A–C) Coronal PET slices of MMTVneu mouse. (D) Surface-rendered CT/ ^{64}Cu -TP3805 PET image. MMTV mouse had large visible mass in left eye. There was intense ^{18}F -FDG uptake in lesion (A, yellow arrow) (R represents animal's right; lower red spot is ^{18}F -FDG uptake in bladder). There was no ^{64}Cu -TP3805 uptake in lesion (B–D) except in liver and spleen (B and C). RT-PCR showed no overexpression of VPAC1. Histology (lower right, H) showed lesion was benign cystadenoma of ductal origin. (E–G) Axial slices through dotted yellow line.

NLS-VPAC1 Phase 1 Breast Cancer Feasibility Study

- NLS-VPAC1 unequivocally imaged all (100%) malignant lesions, irrespective of their hormonal status (n=20, 113–5323 mm³)
 - 15 invasive ductal carcinoma, three lobular carcinoma, one high-grade mammary carcinoma, and one invasive papilloma
 - 13 ER+, 8 PR+, 5 PR2-, 2 HER2+, 7 HER2-, and for 4 HER2 status was indeterminate*
- NLS-VPAC1 detected all (100%) sentinel lymph nodes (n=4, 28–402 mm³)
- Standardized uptake value SUV (max) values ranged from 1.9 to 7 for PET images
- PEM uptake value to background uptake value (PUV/BUV) ratios (max) ranged from 2.7 to 11.9
- NLS-VPAC1 tumor uptake was rapid (max. at 15 min post injection)
 - No significant changes through 5 hrs post injection

* ER= estrogen receptor, PR=progesterone receptor, HER2=human epidermal growth factor receptor 2

NLS-VPAC1 Clinical Development

- \$2.6MM NIH grant awarded to conduct an investigator-led, Phase 1 clinical study of NLS-VPAC1 in Prostate Cancer at TJU
 - Planned to initiate in 4Q 2013
- Phase 1 feasibility study of NLS-VPAC1 in 20 Breast Cancer Patients complete
 - Results have been accepted for publication in The Journal of Nuclear Medicine
- NuView-sponsored Breast Cancer trial planned to initiate in 3Q 2013

NLS-VPAC1 Market Opportunity

Breast Cancer

- 1.6 Million breast biopsies in US in 2011
- 1.3 Million of these biopsies resulted in a benign diagnosis
- Digital mammography, MRI, CT, US, F-18-FDG and Tc-99m sestamibi have limited specificity resulting in many false positive and false negative examinations
- Total costs of breast biopsy procedure average \$5500, leaving a heavy financial burden on both the patient and the healthcare system
- Breast biopsies create significant patient morbidity and potentially unnecessary health care costs

NLS-VPAC1 Market Opportunity

Breast Cancer

- NLS-VPAC1 is a cancer specific, molecular imaging biomarker designed to replace costly and inconclusive invasive biopsy procedures
- NLS-VPAC1 will provide immediate visual evidence of malignant Breast Cancer tumors at the earliest stages of disease
- NLS-VPAC1 provides beneficial pharmacoeconomics for healthcare payors and patients

NLS-VPAC1 Market Opportunity

Prostate Cancer

- Most common form of cancer and the 2nd leading cause of cancer death in men over the age of 50
 - More than 33,000 men in the United States died from prostate cancer and more than 240,000 new cases identified in 2011
- Low cancer predictive ability of Digital rectal examination (DRE) and PSA tests, over-inflating the number of referrals for invasive biopsy
- ~1 Million prostate biopsy procedures performed annually in the US
 - Only ~25% actually detect the presence of cancer
 - Repeat prostate biopsies are positive in 25-30% of patients with initial negative biopsy
- Invasive biopsy procedures are painful and increase patient morbidity
 - Men who receive prostate cancer biopsies have > 2X more hospital admissions for complications than those who don't get the procedure
- Total costs of prostate biopsy procedure can exceed \$5000, leaving a heavy financial burden on both the patient and the healthcare system

NLS-VPAC1 Market Opportunity

Prostate Cancer

- NLS-VPAC1 is a cancer-specific, molecular imaging biomarker to replace the costly and inconclusive invasive prostate biopsy procedures
- NLS-VPAC1 will provide immediate visual evidence of malignant Prostate Cancer tumors at the earliest stages of disease
- NLS-VPAC1 provides beneficial pharmacoeconomics for healthcare payors and patients

NLS-FMAU

Lead Candidate:

[¹⁸F]FMAU (1-(2'-deoxy-2'-fluoro-beta-d-arabinofuranosyl)thymine)
Potential best-in-class molecular imaging agent
Exclusive commercialization rights

Unique attributes:

Cell proliferation molecular biomarker
Quantitative assessment of chemotherapeutic response in tumors

Opportunity:

Redefine how and when the effectiveness of cancer therapies is measured
Initial indications- Breast Cancer and Non-Small Cell Lung Cancer
Large Patient Populations

Pre-clinical data:

Erlotinib treatment response in EGFR-dependent and independent mouse tumor models
Reduced [¹⁸F]FMAU PET signal in Erlotinib-sensitive tumors after 2 days
Reduced [¹⁸F]FMAU PET signal correlated with tumor shrinkage
No reduction in [¹⁸F]FDG PET signal

Status:

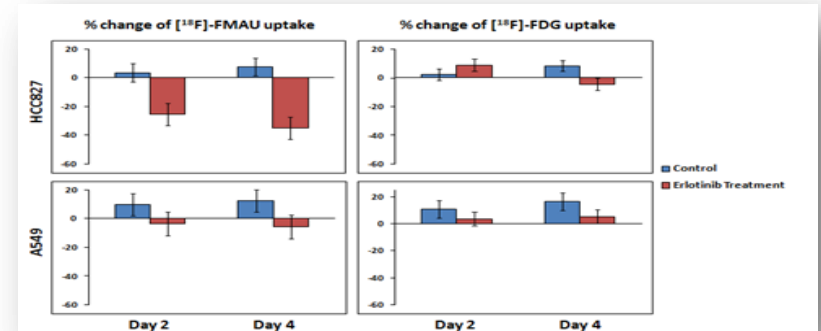
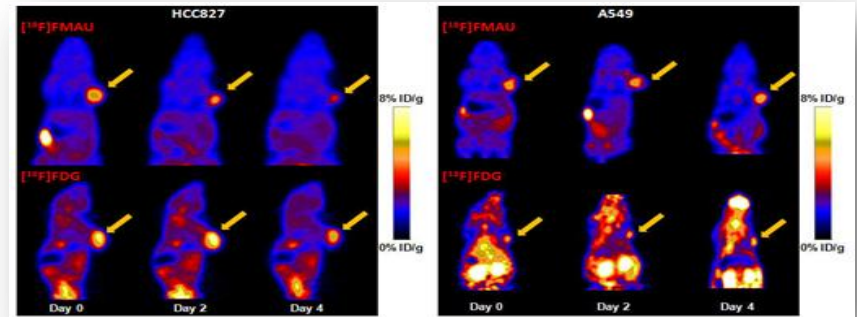
Completed Phase 1 Study
Investigator-led study at University of Southern California (USC)
[¹¹C]FMAU in 28 patients achieved feasibility to image a variety of cancer tumors

Next steps:

Phase 1 Breast Cancer study initiating in 3Q 2013

NLS-FMAU Target Validation

- [^{11}C] thymidine (TdR) PET imaging of cell proliferation in tumors has been extensively investigated
- Rapid catabolism of TdR *in vivo* greatly complicates interpretation of PET data
- NLS-FMAU is a non-catabolized analogue of TdR that incorporates into DNA and is trapped in cells after phosphorylation
- NLS-FMAU has excellent potential for *in vivo* DNA synthesis imaging
- Systematic comparison of [^{18}F]FMAU and [^{18}F]FDG PET for treatment response of the EGFR inhibitor Erlotinib in EGFR-dependent and independent mouse tumor models
- Erlotinib-sensitive tumors displayed reproducible decrease in [^{18}F]FMAU PET signal after two- and four-day treatment.
- No consistent reduction [^{18}F]FDG PET imaging after chemotherapy



[^{18}F]FMAU PET assessment of erlotinib treatment response in non-small cell lung cancer. a) Representative decay-corrected whole-body coronal microPET images of mice bearing HCC827 (Left) and A549 (Right) tumor, at 2 h after intravenous injection of [^{18}F]FMAU (7.4 MBq/mouse) (Top) and at 45 min after intravenous injection of [^{18}F]FDG (7.4 MBq/mouse) (Bottom), before the treatment and on Day 2 and 4 after daily erlotinib treatment (oral gavage, 50 mg/kg). b) Quantitative analysis of changes in [^{18}F]FMAU and [^{18}F]FDG uptake ratios on Day 2 and 4 after daily erlotinib treatment vs. vehicle control group.

NLS-FMAU

1-(2'-deoxy-2'-fluoro-beta-d-arabinofuranosyl) thymine

Radionuclide Tracer

- ^{11}C used initially
- Short half life of ^{11}C (20.4 minutes) limits its broad application in PET centers
- Successful conversion to ^{18}F radiolabeling with patented, automated one-pot synthesis
- Radiochemical purity was >99% and high specific activity is suitable for clinical studies

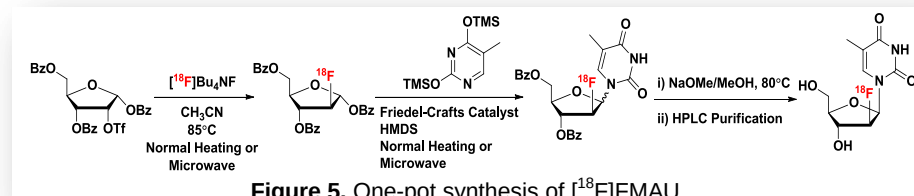
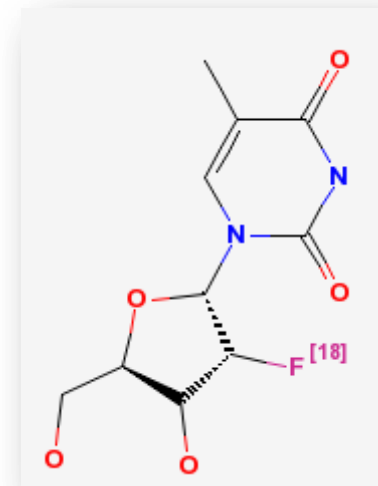
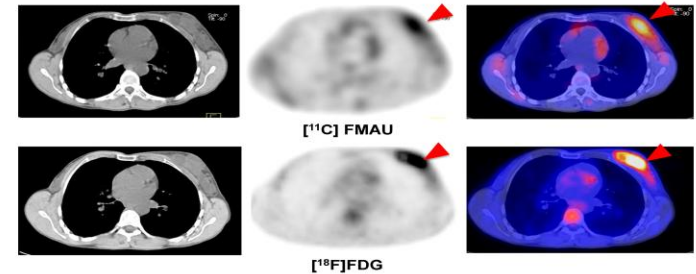


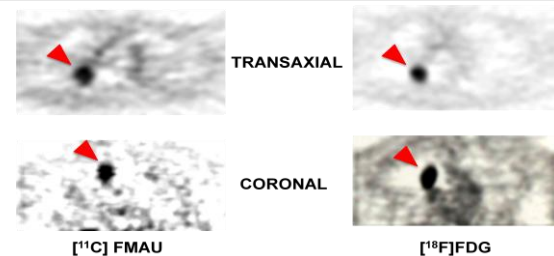
Figure 5. One-pot synthesis of $[^{18}\text{F}]\text{FMAU}$.

NLS-FMAU Clinical Development

- [^{11}C]FMAU vs [^{18}F]FDG investigated in 10 patients with confirmed malignancies (3 brain, 2 lung, 2 sarcoma, 1 colon, 1 breast, 1 esophageal)
 - NLS-FMAU visualized 2 tumors (esophageal, brain) not seen with FDG.
 - Due to low brain uptake in the background, FMAU had 3x better contrast than FDG for brain tumors
- Phase 1 Breast Cancer trial with [^{18}F]FMAU at USC to be completed in 2013



PET/CT imaging of [^{11}C]FMAU in a breast cancer patient as compared to [^{18}F]FDG scan. Arrowheads indicate the tumor.



PET imaging of [^{11}C]FMAU in a NSCLC patient compared to [^{18}F]FDG scan. Arrowheads indicate the tumor.

NLS-FMAU Market Opportunity

Tumor Cell Proliferation

- 1.6 million new cancer cases diagnosed in 2012
- ~12 million Americans with a history of cancer alive in 2012
- Escalating cancer drug prices a large concern in healthcare industry
 - Some therapies cost over \$35,000 per month
- New generation of personalized therapies are highly effective only in a subset of the patients being administered the drug

NLS-FMAU Market Opportunity

Tumor Cell Proliferation

- NLS-FMAU a molecular imaging biomarker to monitor the effectiveness of cancer therapies hours or days after treatment has been administered
- The ability to monitor in 'real-time' the effectiveness of a specific therapy on a specific individual would change the way cancer is treated
 - Patient benefit of decreased time on costly/toxic therapies that are ineffective
 - Increase patient compliance with 'real time' visual assurance that course of therapy is effective
 - Healthcare payor benefit to decrease the number of cycles of costly therapies that ineffective for a specific patient
- Potential for NLS-FMAU PET signal reduction as a surrogate endpoint in clinical trials
 - Drastic reduction in clinical development time

NLS / FXA-18

Lead Candidate:	[18F]-FXA adenosine analog Potential best-in-class in cardiac imaging Exclusive commercialization rights
Unique attributes:	Adenosine analog molecular biomarker
Opportunity:	Novel biomarker for Cardiovascular Disease
Pre-clinical data:	Small animal and non-human primate studies display good substrate for imaging the heart Further studies necessary to understand the mechanism of cardiac uptake
Status:	Investigator-led, preclinical research at USC
Next steps:	Initiate IND-enabling studies in 2013

In Vitro Diagnostic (IVD) NLS/ VPAC1 Urine Screen

Lead Candidate:

VPAC1 immunohistochemistry diagnostic

Potential best-in-class IVD for early detection of prostate/bladder cancer

Exclusive commercialization rights

Unique attributes:

Tumor-specific molecular biomarker

Detection of minute quantities of cancer cells shed into urinary tract

Biomarker expressed at earliest stages of oncogenesis

Opportunity:

Replace PSA and digital rectal examination

Cancer specific detection earlier and more reliably than current methods

Recommended annual prostate cancer screening in men over 40

Validation data:

Urine samples from (1) healthy patients, (2) prostate or bladder cancer patients and (3) benign prostrate hyperplasia patients

Detected shed cancer cells in 100% of cancer patients

No shed cancer cells detected in healthy or BPH patients

Status:

Initiating expanded urine screening

Investigator-led research at TJU

Next steps:

Achieve clinical validation

Optimize sample preparation and assays for commercialization

Investor Highlights

- Strong and diverse pipeline in molecular imaging and diagnostics
 - First-in-class, best-in-class potential
 - Large market opportunities
 - Straightforward path to commercialization
- Strong IP position with exclusive rights to all products in development
 - Prostate and Breast Cancer Imaging Diagnostic
 - Cancer Cell Proliferation Imaging Diagnostic
 - Cardiovascular Disease Imaging Diagnostic
 - Prostate and Bladder *In Vitro* Diagnostic Urine Screen
- Commercial integration strategy
 - Addresses current problems in industry
 - Integrated molecular imaging development, radiopharmaceutical manufacturing and distribution organization
 - Provides near-term access to existing \$1.7B radiopharmaceutical marketplace

NuView Lifesciences

A detailed business plan is available for NuView, USR and USP.

Please Contact:

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CEO

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